


# Why Choose a CERTIFIED FINANCIAL PLANNER™ Professional?



**A mark of quality  
Tested for competency  
A matter of trust**

*David J. Jarvill, CFP®*  
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Certified Financial Planner professionals are dedicated to using the financial planning process to serve the financial needs of individuals, families and businesses. Most Certified Financial Planner professionals have earned a four year degree and have completed a course of study in financial planning approved by the CFP Board.

## **Education • Experience • Ethics**

**Not all investment advisors are the same or have your best interest at heart.**

*A CERTIFIED FINANCIAL PLANNER™ can help you make decisions that make the most of your financial resources.*

**FIRST SECURITY**  
**Investment Services**

Securities offered through Broker Dealer Financial Services Corp., which is not a bank and products offered by it are: not a deposit, not FDIC insured, not insured by any Federal Government Agency, not guaranteed by the bank and may go down in value. Certified Financial Planner Board of Standards owns these certification marks in the U.S., which it awards to individuals that successfully complete CFP Board's initial and ongoing certification requirements.